



MyPunchbowl Factsheet

Overview

Launched in 2007, MyPunchbowl is a critically acclaimed web application that helps people organize and plan exceptional events. MyPunchbowl's innovative features combine style and function to allow hosts to manage every aspect of event planning from start to finish. MyPunchbowl's step-by-step navigation keeps hosts organized and makes planning effortless. Anyone can sign up for a free account at <http://www.mypunchbowl.com> to plan an exceptional party or event.

Key Features

- Unique Pick a Date feature to drive group consensus to a event date
- "Save the Date" functionality to inform guests early in the planning process
- Design Studio with an attractive selection of paperless papers, ribbons, and fonts
- Ability to instantly customize the color and fade of any paperless paper, ribbon, or text
- Hundreds of pre-made designs that can be customized for any occasion
- Party checklist and potluck checklist to keep hosts on track
- Easy import of email addresses to manage guest lists
- Stress-free RSVP to ensure a more personal interaction between host and guest
- Party planning advice and tips from MyPunchbowl resident expert Penelope
- A party store locator to find local stores anywhere in the United States
- Numerous "after party" features to reminisce and share party memories

Funding

Seed funding: Intel Capital and eCoast Angels
Series A: Contour Venture Partners, Intel Capital, and eCoast Angels

Board of Directors

Matt Douglas, Punchbowl Software
Bob Greene, Contour Venture Partners
Michael Rost, PNC Equity
Don Dodge, Microsoft Corporation
Lucy McQuilken (Board Observer), Intel Capital

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